



MADCAPS 64th BENEFIT SHOW SPONSORSHIP & DONATION OPPORTUNITIES

MADCAPS: Mother and Daughters Club Assisting Philanthropies

Please join us in support of MADCAPS 64th Anniversary Benefit Show held on March 8th and 9th, 2024 at Brown Chapel, Point Loma Nazarene University!

Mission

The purpose of MADCAPS, as a private, nonprofit organization, is to involve mothers and daughters in direct service to and support of established philanthropic organizations. To further this purpose, mothers actively nurture the training of their daughters in philanthropic commitments, teaching personal responsibility, as well as responsibility to the needs of others, so that all members may fully realize the benefits of involvement in the community.

MADCAPS fulfills its mission by receiving generous support from community members like you.

History

MADCAPS was established in 1960, when a group of 27 mothers met to consider forming a mothers' and daughters' organization to support local philanthropies. On September 17, 1960, MADCAPS made its debut at a tea for 50 charter members and their daughters. To date, MADCAPS has distributed over \$1,060,000 to local charities, and completed thousands of hours of direct community service.

Where We Are Now

Our membership has grown to include over 200 mothers and their daughters in grades 7th through 12th from Hillcrest, Mission Hills, Ocean Beach and Point Loma. Our group participates in year-round activities and fundraising so that all members may fully realize the benefits of involvement in the community. In the 2023 season, MADCAPS donated \$90,000 to philanthropies and the girls completed over 6500 direct service volunteer hours.

Main philanthropic groups we serve with hours and financial contributions:

Habitat for Humanity San Diego River Park Foundation San Diego Therapeutic Recreation Services* San Diego Adaptive Sports & Recreation*
PACE (Program for All-Inclusive Care for the Elderly) Senior Community Centers Gary & Mary West Foundation/Senior Wellness Center San Diego Therapeutic Recreation Services* San Diego Adaptive Sports & Recreation*
San Diego Humane Society San Diego Therapeutic Recreation Services* San Diego Adaptive Sports & Recreation*

San Diego Therapeutic Recreation Services* Challenged Athletes Foundation (FAC)
Autism Tree Foundation UCSD Bannister House T. Claude and Gladys B. Ryan YMCA
Father Joe's Villages Rady Children's Hospital San Diego Food Bank San Diego Rescue Mission The Lucky Duck Foundation



Please partner with us in support of MADCAPS and our philanthropic partners by becoming a sponsor or donor for the 64th Anniversary of our Benefit Show!

**MADCAPS 64th ANNUAL BENEFIT SHOW
2024 SPONSORSHIP OPPORTUNITIES**

We are welcome to discuss designing a campaign that works best for your business. The following provides a guideline:

Sponsorship & Cost	Benefits
Title Sponsor \$7,500	<ul style="list-style-type: none"> • Top billing for both performances. • Your logo prominently displayed and sponsorship featured on MADCAPS website homepage and Benefit Show program • Full page advertisement in the show program • Reserved parking for one car for all show days and times • Your logo shown on slide show prior to both performances • Press release mention and verbal recognition at both shows • Recognition on Madcaps social media (Instagram, Facebook) • Four preferred seating tickets for one show night and reserved parking • Special mention in multiple MADCAPS internal e-blast
Show Sponsor \$5,000	<ul style="list-style-type: none"> • Your logo prominently displayed and sponsorship featured on MADCAPS website homepage and Benefit Show program • Full page advertisement in the show program • Your logo shown on slide show prior to both performances • Recognition on Madcaps social media (Instagram, Facebook) • Press release mention and verbal recognition at both shows • Two preferred seating tickets for one show night and reserved parking • Special mention in MADCAPS internal e-blast
Friday Evening Show Sponsor \$3,000	<ul style="list-style-type: none"> • Your business featured on MADCAPS website homepage and Benefit Show program • Half page advertisement in the show program • Your logo shown on slide show prior to both performances • Press release mention and verbal recognition Friday evening • Recognition on Madcaps social media (Instagram, Facebook) • Two preferred seating tickets for one show night and reserved parking • Special mention in MADCAPS internal e-blast
Saturday Evening Show Sponsor \$3,000	<ul style="list-style-type: none"> • Your business featured on MADCAPS website homepage and Benefit Show program • Half page advertisement in the show program • Your logo shown on slide show prior to both performances • Press release mention and verbal recognition Saturday evening • Recognition on Madcaps social media (Instagram, Facebook) • Two preferred seating tickets for one show night and reserved parking • Special mention in MADCAPS internal e-blast
Class Sponsor \$2,000	<ul style="list-style-type: none"> • Recognition on Madcaps social media (Instagram, Facebook) • Press release mention and verbal recognition at both shows • Quarter page advertisement in the Benefit Show program • Two preferred seating tickets for one show night. • Special mention in MADCAPS internal e-blast



**MADCAPS 64th ANNUAL BENEFIT SHOW
2024 SPONSORSHIP OPPORTUNITIES CONTINUED**

We are welcome to discuss designing a campaign that works best for your business. The following provides a guideline:

Sponsorship & Cost	Benefits
Show Video \$1,500	<ul style="list-style-type: none"> ● Two preferred seating tickets ● Recognition on Madcaps social media (Instagram, Facebook) ● Quarter page advertisement in the Benefit Show program ● Listed in MADCAPS website ● Mention in MADCAPS internal e-blast
MADCHAPS Sponsor \$1,500	<ul style="list-style-type: none"> ● Recognition on Madcaps social media (Instagram, Facebook) ● Press release mention and verbal recognition at both shows ● Quarter page advertisement in the Benefit Show program ● Two preferred seating tickets for one show night. ● Special mention in MADCAPS internal e-blast
Lighting \$1,500	<ul style="list-style-type: none"> ● Two preferred seating tickets ● Recognition on Madcaps social media (Instagram, Facebook) ● Quarter page advertisement in the Benefit Show program ● Listed in MADCAPS website ● Mention in MADCAPS internal e-blast
Program Sponsor \$1,500	<ul style="list-style-type: none"> ● Two preferred seating tickets ● Recognition on Madcaps social media (Instagram, Facebook) ● Quarter page advertisement in the Benefit Show program ● Listed in MADCAPS website ● Mention in MADCAPS internal e-blast
Sustainer \$1,500	<ul style="list-style-type: none"> ● Two preferred seating tickets ● Recognition on Madcaps social media (Instagram, Facebook) ● Quarter page advertisement in the Benefit Show program ● Listed in MADCAPS website ● Mention in MADCAPS internal e-blast
Courtyard Reception Area \$1,000	<ul style="list-style-type: none"> ● Recognition on Madcaps social media (Instagram, Facebook) and the Benefit Show program. ● Two preferred seating tickets ● Listed in MADCAPS website ● Mention in MADCAPS internal e-blast
Class of 2024 Photo Gallery \$1,000	<ul style="list-style-type: none"> ● Two preferred seating tickets ● Mention in MADCAPS website ● Recognition on Madcaps social media (Instagram, Facebook) and the Benefit Show program. ● Mention in MADCAPS internal e-blast



MADCAPS 64th BENEFIT SHOW 2024 DONATION OPPORTUNITIES

Donations of any amount are greatly appreciated and gladly accepted year-round.

Donation Level & Cost	Benefits
Producers' Circle \$1,000+	<ul style="list-style-type: none">• Recognition on website, MADCAPS internal e-blast, social media, and Benefit Show program
Directors' Circle \$500+	<ul style="list-style-type: none">• Recognition on website, MADCAPS internal e-blast, social media, and Benefit Show program
Choreographers' Circle \$250+	<ul style="list-style-type: none">• Recognition on website, MADCAPS internal e-blast, social media, and Benefit Show program
Song and Dance Circle \$100+	<ul style="list-style-type: none">• Recognition on website, MADCAPS internal e-blast, social media, and Benefit Show program
Friends of MADCAPS \$50+	<ul style="list-style-type: none">• Recognition on website, MADCAPS internal e-blast, social media, and Benefit Show program



MADCAPS 64th BENEFIT SHOW
SPONSORSHIP AND DONATION REGISTRATION FORM

March 8 & 9, 2024

Brown Chapel, Point Loma Nazarene University

Deadline: February 5th

Please submit your sponsorship or donation form by February 5th to ensure you receive all your benefits.

First Name	Last Name
Company	
Name to list on MADCAPS website (if applicable)	
Street Address	
City	State, Zip
Phone	Email
MADCAPS Contact Name and Class (if any):	
<input type="checkbox"/> Yes, please contact me about tickets to attend a performance. <input type="checkbox"/> No, I do not plan to attend a performance.	

Type	Level	\$ Amount
<input type="checkbox"/> Sponsorship		
<input type="checkbox"/> Donation		
<input type="checkbox"/> Check enclosed • <input type="checkbox"/> Check to follow by mail • <input type="checkbox"/> Paying online by credit card Make checks payable to MADCAPS • Online cc payments at www.sdmadcaps.org , click "SHOW DONATION"		
Please submit form by February 5th to ensure you receive all your benefits.		

Mail form and payment to: Attn: Treasurer, PO Box 6582, San Diego, CA 92166
 Question email: madcapsboardsponsorship@gmail.com

Tax ID No. 33-0105904

MADCAPS (Mothers and Daughters Club Assisting Philanthropies) is a 501(c)(3) non-profit organization. All donations made to MADCAPS are tax exempt over and above the value of any goods and services received.

Please retain a copy of this form as your receipt.