



MADCAPS 63rd BENEFIT SHOW SPONSORSHIP & DONATION OPPORTUNITIES

MADCAPS: Mother and Daughters Club Assisting Philanthropies

Please join us in support of MADCAPS 63rd Anniversary Benefit Show held on March 9th and 10th, 2023 at Brown Chapel, Point Loma Nazarene University!

Mission

The purpose of MADCAPS, as a private, nonprofit organization, is to involve mothers and daughters in direct service to and support of established philanthropic organizations. To further this purpose, mothers actively nurture the training of their daughters in philanthropic commitments, teaching personal responsibility, as well as responsibility to the needs of others, so that all members may fully realize the benefits of involvement in the community.

MADCAPS fulfills its mission by receiving generous support from community members like you.

History

MADCAPS was established in 1960, when a group of 27 mothers met to consider forming a mothers' and daughters' organization to support local philanthropies. On September 17, 1960, MADCAPS made its debut at a tea for 50 charter members and their daughters. To date, MADCAPS has distributed over \$1,060,000 to local charities, and completed thousands of hours of direct community service.

Where We Are Now

Our membership has grown to include over 200 mothers and their daughters grades 7th through 12th from Hillcrest, Mission Hills, Ocean Beach and Point Loma. Our group participates in year-round activities and fundraising so that all members may fully realize the benefits of involvement in the community. In the 2019 season, MADCAPS donated over \$110,000 to philanthropies and the girls completed over 6500 direct service volunteer hours.

Main philanthropic groups we serve with hours and financial contributions:

Habitat for Humanity San Diego River Park Foundation San Diego Therapeutic Recreation Services* San Diego Adaptive Sports & Recreation*	San Diego Humane Society San Diego Therapeutic Recreation Services* San Diego Adaptive Sports & Recreation*
PACE (Program for All-Inclusive Care for the Elderly) Senior Community Centers Gary & Mary West Foundation/Senior Wellness Center San Diego Therapeutic Recreation Services* San Diego Adaptive Sports & Recreation*	San Diego Therapeutic Recreation Services* Autism Tree Foundation UCSD Bannister House Peninsula YMCA
	Father Joe's Villages Rady Children's Hospital San Diego Food Bank San Diego Rescue Mission



Please partner with us in support of MADCAPS and our philanthropic partners by becoming a sponsor or donor for the 63rd Anniversary of our Benefit Show!

**MADCAPS 63rd ANNUAL BENEFIT SHOW
2023 SPONSORSHIP OPPORTUNITIES**

We are welcome to discuss designing a campaign that works best for your business. The following provides a guideline:

Sponsorship & Cost	Benefits
Title Sponsor \$7,500	<ul style="list-style-type: none"> • Top billing for both performances. • Your logo prominently displayed and sponsorship featured on MADCAPS website homepage • Reserved parking for one car for all show days and times • Your logo shown on slide show prior to both performances • Press release mention and verbal recognition at both shows • Recognition on Madcaps social media (Instagram, Facebook) • Four preferred seating tickets for one show night and reserved parking • Special mention in multiple MADCAPS internal e-blast
Show Sponsor \$5,000	<ul style="list-style-type: none"> • Your logo and sponsorship featured on MADCAPS website • Your logo shown on slide show prior to both performances • Recognition on Madcaps social media (Instagram, Facebook) • Press release mention and verbal recognition at both shows • Two preferred seating tickets for one show night and reserved parking • Special mention in MADCAPS internal e-blast
Friday Evening Show Sponsor \$3,000	<ul style="list-style-type: none"> • Your business featured on MADCAPS website • Your logo shown on slide show prior to both performances • Press release mention and verbal recognition Friday evening • Recognition on Madcaps social media (Instagram, Facebook) • Two preferred seating tickets for one show night and reserved parking • Special mention in MADCAPS internal e-blast
Thursday Evening Show Sponsor \$3,000	<ul style="list-style-type: none"> • Your business featured on MADCAPS website • Your logo shown on slide show prior to both performances • Press release mention and verbal recognition Thursday evening • Recognition on Madcaps social media (Instagram, Facebook) • Two preferred seating tickets for one show night and reserved parking • Special mention in MADCAPS internal e-blast
Class Sponsor \$2,000	<ul style="list-style-type: none"> • Recognition on Madcaps social media (Instagram, Facebook) • Press release mention and verbal recognition at both shows • Two preferred seating tickets for one show night. • Special mention in MADCAPS internal e-blast
MADCHAPS Sponsor \$1,500	<ul style="list-style-type: none"> • Recognition on Madcaps social media (Instagram, Facebook) • Press release mention and verbal recognition at both shows • Two preferred seating tickets for one show night. • Special mention in MADCAPS internal e-blast

**MADCAPS 63rd ANNUAL BENEFIT SHOW
2023 SPONSORSHIP OPPORTUNITIES CONTINUED**

We are welcome to discuss designing a campaign that works best for your business. The following provides a guideline:

Sponsorship & Cost	Benefits
Show Video \$1,500	<ul style="list-style-type: none"> ● Two preferred seating tickets ● Recognition on Madcaps social media (Instagram, Facebook) ● Listed in MADCAPS website ● Mention in MADCAPS internal e-blast
Lighting \$1,500	<ul style="list-style-type: none"> ● Recognition on Madcaps social media (Instagram, Facebook) ● Two preferred seating tickets ● Listed in MADCAPS website ● Mention in internal MADCAPS internal e-blast
Sustainer \$1,500	<ul style="list-style-type: none"> ● Recognition on Madcaps social media (Instagram, Facebook) ● Two preferred seating tickets ● Listed in MADCAPS website ● Mention in MADCAPS internal e-blast
Courtyard Reception Area \$1,000	<ul style="list-style-type: none"> ● Recognition on Madcaps social media (Instagram, Facebook) ● Two preferred seating tickets ● Listed in MADCAPS website ● Mention in MADCAPS internal e-blast
Class of 2023 Photo Gallery \$1,000	<ul style="list-style-type: none"> ● Two preferred seating tickets ● Mention in MADCAPS website ● Recognition on Madcaps social media (Instagram, Facebook) ● Mention in MADCAPS internal e-blast



MADCAPS 63rd BENEFIT SHOW 2023 DONATION OPPORTUNITIES

Donations of any amount are greatly appreciated and gladly accepted year-round.

Donation Level & Cost	Benefits
Producers' Circle \$1,000+	<ul style="list-style-type: none">• Recognition in website, MADCAPS internal e-blast and social media
Directors' Circle \$500+	<ul style="list-style-type: none">• Recognition in website, MADCAPS internal e-blast and social media
Choreographers' Circle \$250+	<ul style="list-style-type: none">• Recognition in website, MADCAPS internal e-blast and social media
Song and Dance Circle \$100+	<ul style="list-style-type: none">• Mentioned in website, MADCAPS internal e-blast and social media
Friends of MADCAPS \$50+	<ul style="list-style-type: none">• Mentioned in website, MADCAPS internal e-blast and social media



**MADCAPS 63rd BENEFIT SHOW
SPONSORSHIP AND DONATION REGISTRATION FORM**

March 9 & 10, 2023

Brown Chapel, Point Loma Nazarene University

Deadline: March 1

Please submit your sponsorship or donation form by March 1st
to ensure you receive all your benefits.

First Name	Last Name
Company	
Name to list on MADCAPS website (if applicable)	
Street Address	
City	State, Zip
Phone	Email
MADCAPS Contact Name and Class (if any) for contest credit	
<input type="checkbox"/> Yes, please contact me about tickets to attend a performance. <input type="checkbox"/> No, I do not plan to attend a performance.	

Type	Level	\$ Amount
<input type="checkbox"/> Sponsorship		
<input type="checkbox"/> Donation		

Check enclosed • Check to follow by mail • Paying online by credit card
 Make checks payable to MADCAPS • Online cc payments at www.sdmadcaps.org,
 click **"SHOW DONATION"**

Please submit form by March 1st to ensure you receive all your benefits.

Mail form and payment to: Madcaps, Inc. PO Box 6582, San Diego, CA 92166
Question email: madcapsboardsponsorship@gmail.com

Tax ID No. 33-0105904

MADCAPS (Mothers and Daughters Club Assisting Philanthropies) is a 501(c)(3) non-profit organization.
All donations made to MADCAPS are tax exempt over and above the value of any goods and services received.

Please retain a copy of this form as your receipt.