

**MADCAPS 65<sup>th</sup> BENEFIT SHOW  
FRIENDS & FAMILY PROGRAM AD OPPORTUNITY**

**In order to help cover program printing costs, we are offering our members the opportunity to purchase advertisements to highlight your MADCAP in the Benefit Show Program!**

**The following guidelines for our Friends & Family Ads are as follows:**

- Personal ads should reflect the values of MADCAPS.
- Personal ads are available in two formats: standard format ads or personalized format ads.
- Standard format ads will be a quarter page and offered in horizontal and vertical format. Ads will be laid out by our Benefit Show Program graphics team. All you need to do is make your donation, submit your ad form and upload your photo... EASY!!
- Personalized format ads, that you will customize and format on your own, will be offered in quarter page or half page options.
- Your ad will only be produced in the Benefit Show program once your on-line payment has been submitted and we have received a confirmation of payment.

**Instructions:**

1. Log onto <https://sdmadcaps.org/the-show/advertising-opportunities>
2. Select “Friends & Family Ad”, “Half-Page Ad” or “Quarter-Page Ad” option and proceed to payment.
3. Once your payment has been made:
  - Click on Printable Family & Friends Standard Ad Form or Family & Friends Personalized Ad Form, and follow the instructions to complete.
  - For standard format ads, email your form along with your high-resolution image (.jpg only) to: [madcapsboardsponsorship@gmail.com](mailto:madcapsboardsponsorship@gmail.com)



**MADCAPS 65<sup>th</sup> BENEFIT SHOW**  
**FRIENDS & FAMILY PROGRAM STANDARD AD FORM**

**March 14 & 15, 2025**

**Brown Chapel, Point Loma Nazarene University**

**Deadline: February 15<sup>th</sup>**

Please submit this form, via e-mail to **madcapsboardsponsorship@gmail.com**, by February 15<sup>th</sup> to ensure that we can include your Family & Friends advertisement in the Benefit Show Program.

<b>CONTACT INFORMATION: This information must match the name used on your on-line payment.</b>	
First Name	Last Name
Contact Phone Number (required)	Contact Email (required)
<b>AD TEXT: Complete the following information. After receiving this form, our Program Ad Coordinator will format your ad. DO NOT SUBMIT A FORMATTED AD.</b>	
<b>HEADER: MAX 30 Characters, including text, spaces, punctuation.</b>	
<b>TEXT : MAX 250 Characters, including text, spaces, punctuation. You may provide your desired layout on the four lines below. Ad team may adjust your text as required to fit the ad layout.</b>	
Line 1	
Line 2	
Line 3	
Line 4	

Type	\$ Amount
<input type="checkbox"/> Quarter Page Ad – Horizontal	\$100
<input type="checkbox"/> Quarter Page Ad – Vertical	\$100
Payment online by credit card, only, at: <a href="https://sdmadcaps.org/the-show/advertising-opportunities">https://sdmadcaps.org/the-show/advertising-opportunities</a> Select "Friends & Family Ad" <b>Please submit form and payment by February 15<sup>th</sup></b>	

Send questions to: [madcapsboardsponsorship@gmail.com](mailto:madcapsboardsponsorship@gmail.com)

**Tax ID No. 33-0105904**

MADCAPS (Mothers and Daughters Club Assisting Philanthropies) is a 501(c)(3) non-profit organization. All donations made to MADCAPS are tax exempt over and above the value of any goods and services received.



**MADCAPS 65<sup>th</sup> BENEFIT SHOW**  
**FAMILY & FRIENDS PERSONALIZED AD FORM**

**March 14 & 15, 2025**

**Brown Chapel, Point Loma Nazarene University**

**Deadline: February 15<sup>th</sup>**

Please submit this form, via e-mail to **madcapsboardsponsorship@gmail.com**, by February 15<sup>th</sup> to ensure that we can include your Family & Friends advertisement in the Benefit Show Program.

First Name	Last Name
Contact Phone Number (required)	Contact Email (required)
<input type="checkbox"/> Yes, please contact me about tickets to attend a performance. <input type="checkbox"/> No, I do not plan to attend a performance.	

Type	\$ Amount
<input type="checkbox"/> Half-Page Advertisement	\$300
<input type="checkbox"/> Quarter-Page Advertisement	\$150
Payment online by credit card, only, at: <a href="https://sdmadcaps.org/the-show/advertising-opportunities">https://sdmadcaps.org/the-show/advertising-opportunities</a> Select "Half-Page Ad" or "Quarter-Page Ad" <b>Please submit form and payment by February 15<sup>th</sup></b>	

**After receiving this form, our Program Coordinator will reach out to coordinate your program advertisement for the Benefit Show Program.**

Send questions to: madcapsboardsponsorship@gmail.com

**Tax ID No. 33-0105904**

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Please retain a copy of this form as your receipt.